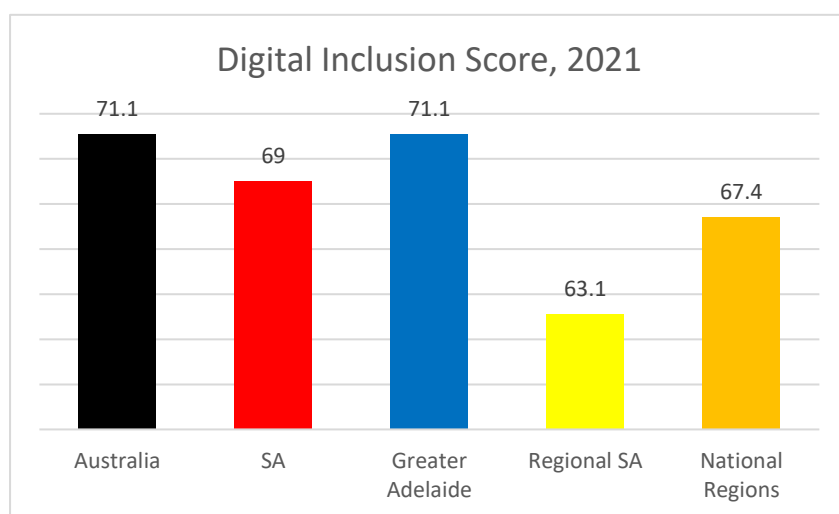# Digital Inclusion in South Australia: Regional Data

Digital inclusion is about ensuring that every Australian is able to make full use of digital technologies –to access work, education, online businesses and services, and to contact family and friends. It is about more than simply owning a computer or smartphone, it is about using digital technologies to improve skills and enhance quality of life and wellbeing.

Digital inclusion reflects and compounds other areas of disadvantage. People on lower incomes, older people and people living with disability are all likely to be least included.

The Australian Digital Inclusion Index (ADII) measures the extent of digital inclusion in Australia under three broad headings: Access, Affordability and Ability to use digital technologies. As the graphs below show, South Australia lags behind the national average for digital inclusion by 2.1 points, and regional South Australia is less included than Adelaide and less included than regional areas measured nationally.[1]

Digital Inclusion Score, 2021

Australia	SA	Greater Adelaide	Regional SA	National Regions
71.1	69	71.1	63.1	67.4

Much of the difference between city and regional areas is in digital ability, where the national gap is 11.1 points. The gap in access is 5.6 points.

Affordability is roughly equal across most geographic areas and is mostly determined by household income differentials.

In 2021, for the first time the ADII shows the level of digital inclusion by Local Government Area (LGA). This is not based on direct survey data, but uses statistical modelling to apply national patterns of digital inclusion to each area based on its demographic characteristics. In this sense, it tells us which LGAs are *likely to be* digitally excluded or included based on their demographics.

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[1] Results are based on various survey measures scored relative to an idealised digitally included person who would score 100. The Adelaide and Regional SA figures are averages of LGA scores, not aggregations of index data, so should be treated with some caution.

Digital Inclusion by Local Government Area

The following tables list the digital inclusion score for each local government area, in order within each region. The SA State Average is marked by the red line in each table, with all (bar one) regional LGAs beyond outer Adelaide being below the state average. With its high employment and income levels, and relatively younger population, Roxby Downs is likely to be the most digitally included place in the state, while areas with lower income, or higher proportion of older people are likely to be more excluded.

Adelaide

Local Government Area	Index Score	Access	Afford	Ability
Adelaide	75.0	73.0	91.0	70.0
Mitcham	74.0	73.0	93.0	69.0
Prospect	74.0	73.0	94.0	68.0
Onkaparinga	73.0	73.0	93.0	67.0
Unley	73.0	71.0	95.0	67.0
Burnside	72.0	72.0	95.0	64.0
Walkerville	72.0	72.0	95.0	64.0
Adelaide Hills	71.0	70.0	95.0	64.0
Norwood Payneham St	71.0	71.0	93.0	63.0
West Torrens	71.0	71.0	94.0	63.0
Campbelltown	70.0	71.0	93.0	61.0
Holdfast Bay	70.0	69.0	95.0	63.0
Marion	70.0	71.0	93.0	61.0
Salisbury	70.0	68.0	90.0	64.0
Tea Tree Gully	70.0	70.0	93.0	61.0
Charles Sturt	69.0	68.0	93.0	60.0
Playford	69.0	69.0	90.0	62.0
Port Adelaide Enfield	69.0	70.0	91.0	58.0
Gawler	68.0	69.0	92.0	59.0

Outer Adelaide

Local Government Area	Index Score	Access	Afford	Ability
Mount Barker	70.0	68.0	93.0	63.0
Light (RegC)	69.0	70.0	93.0	60.0
Adelaide Plains	67.0	66.0	92.0	58.0
Barossa	66.0	65.0	92.0	59.0
Alexandrina	63.0	63.0	91.0	52.0
Kangaroo Island	63.0	62.0	91.0	53.0
Yankalilla	61.0	62.0	91.0	50.0
Victor Harbor	60.0	60.0	91.0	50.0

Eyre Peninsula

Local Government Area	Index Score	Access	Afford	Ability
Ceduna	65.0	63.0	93.0	56.0
Cleve	65.0	65.0	92.0	54.0
Lower Eyre Peninsula	65.0	64.0	93.0	56.0
Kimba	63.0	62.0	93.0	54.0
Port Lincoln	63.0	63.0	92.0	50.0
Wudinna	63.0	62.0	92.0	54.0
Elliston	62.0	62.0	92.0	52.0
Streaky Bay	62.0	63.0	92.0	51.0
Franklin Harbour	61.0	61.0	92.0	50.0
Tumby Bay	61.0	61.0	92.0	50.0

Murray Lands

Local Government Area	Index Score	Access	Afford	Ability
Murray Bridge	64.0	63.0	89.0	56.0
Berri and Barmera	63.0	61.0	92.0	53.0
Renmark Paringa	63.0	61.0	92.0	54.0
Loxton Waikerie	62.0	61.0	92.0	52.0
Mid Murray	62.0	62.0	90.0	52.0
Southern Mallee	62.0	61.0	92.0	51.0
The Coorong	62.0	61.0	90.0	53.0
Karoonda East Murray	60.0	60.0	90.0	49.0

North

Local Government Area	Index Score	Access	Afford	Ability
Port Augusta	65.0	63.0	92.0	58.0
Whyalla	65.0	64.0	93.0	55.0
Flinders Ranges	63.0	62.0	92.0	53.0
Northern Areas	62.0	61.0	92.0	53.0
Port Pirie City and Dists	62.0	60.0	91.0	53.0
Mount Remarkable	61.0	61.0	92.0	50.0
Peterborough	59.0	58.0	89.0	49.0

Outback

Local Government Area	Index Score	Access	Afford	Ability
Roxby Downs	77.0	71.0	99.0	75.0
Anangu Pitjantjatjara	66.0	63.0	88.0	61.0
Coober Pedy	64.0	62.0	90.0	56.0
Orroroo/Carrieton	61.0	60.0	92.0	49.0
Unincorporated	66.0	63.0	91.0	59.0

South East

Local Government Area	Index Score	Access	Afford	Ability
Grant	66.0	64.0	94.0	57.0
Mount Gambier	66.0	64.0	91.0	60.0
Tatiara	65.0	63.0	93.0	56.0
Naracoorte and Lucinda	64.0	63.0	93.0	55.0
Robe	63.0	62.0	92.0	53.0
Wattle Range	62.0	61.0	93.0	52.0
Kingston	61.0	61.0	93.0	51.0

Yorke Peninsula

Local Government Area	Index Score	Access	Afford	Ability
Clare and Gilbert Valleys	63.0	64.0	92.0	50.0
Goyder	63.0	62.0	92.0	54.0
Wakefield	63.0	62.0	91.0	54.0
Copper Coast	61.0	60.0	91.0	51.0
Barunga West	59.0	60.0	92.0	48.0
Yorke Peninsula	59.0	59.0	91.0	47.0

For further information on SACOSS' Digital Inclusion campaign, go to
www.sacoss.org.au/digital-inclusion-0